

The BEST way to reach our community. Circulation: 16,000+ papers delivered to all homes and businesses in Orangevale and distributed to over 75 high-traffic locations in Orangevale, Fair Oaks, Citrus Heights and Folsom. A readership of over **36,000+!** *Non-Profits & Community Organizations Call For Special Rates.*

2026 Rates & Common Ad Size	ONE RUN Color	6+Ads Color	ONE RUN Bl/Wt.	6+Ads Bl/Wt.
Business Card (3.75 in wide x 1.75 in tall)	\$65	\$55	\$55	\$45
6" (3.75 in wide x 2.75 in tall)	\$85	\$75	\$75	\$65
1/8 page (3.75 in wide x 3.75 in tall)	\$115	\$105	\$95	\$85
1/4 page (4.93 in wide x 5.3 in tall)	\$175	\$160	\$150	\$145
Half page Vertical (4.93 in wide x 11 in tall) Horizontal (10 in wide x 5.3 in tall)	\$350	\$320	\$310	\$300
Full page (10 in wide x 11 in tall)	\$700	\$640	N/A	N/A

INSERTS

\$500/14,000 INSERTS

Mailed directly to the entire 95662 zip code + all delivery locations.

PROFESSIONAL, BUSINESS & SERVICE DIRECTORY

An affordable way to reach our 36,000+ readers.

Ad Sizes	ONE RUN	4+Ads
1 col x 2"	\$30	\$20
2 col x 2"	\$50	\$40

GRAPHIC DESIGN

Advertising layout and graphic design for additional cost

CLASSIFIEDS

NEED TO SHARE A YARD SALE, SERVICE OR HELP WANTED - CLASSIFIEDS ARE A GREAT WAY TO GET YOUR LIMITED MESSAGE OUT.

CLASSIFIED AD 3 LINES FOR \$15. Approximately 20-25 words Each additional line \$5

COLOR – FILES SHOULD BE CMYK COLOR, BLACK TYPE SHOULD BE 100% TRUE BLACK

FILES – WE ACCEPT JPEG, PDF, WORD DOC FORMATS FOR BEST QUALITY RESOLUTIONS SHOULD BE MINIMUM 300 DPI

ADVERTISING SPONSORSHIP

Sponsorships for actual ads are limited. Please provide early. Submission and inquiries should be 30-60 days before the event. Submission does not guarantee free advertising. But the Orangevale View will do our best to support your efforts.

Things to consider:

- The Orangevale View must be recognized as a media partner for event.
- Sponsored or donated ads will be equivalent to a 1/4 size and cost. 1/4 page credit will be given towards larger advertisement size.
- Advertise with us when you can. We give discounted rates to non-profits and other organizations.

Things not to do:

- Don't send flyers. We don't have time to adjust or reformat. An 8 ½ x 11 flyer will be down sized and look squished and very small.
- We love to support local fundraising or local activities. One of the best ways to share your activity or event is to provide a 40-60 word description (word doc preferred) for our COMMUNITY CALENDAR section. Also, sharing a written article (must be about activities, event, or educational) 450 words or less with a photo is often published for free (publication is at the discretion of the OV View).

Email Advertising Inquiries to: Brad@ovview.com or call Brad Tatum at 916.546.2976. Special Announcements (Death, Births, Engagements and Marriage) are Free to publish - but donations are greatly appreciated. Email special announcements to editor@ovview.com.